



Fixed Mobile Convergence Enterprise Solutions

Shimon Dahan Cisco Global Mobile Team

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Why FMC is causing a "Perfect Storm"

HANDSETS

Multimode devices becoming reality

Open OS changes the ownership model



SIP & IMS

Move to Create Platform for IP-Based Services

Session and service setup and control over IP





Minutes continue to move away from fixed networks and on to broadband and mobile networks and eventually "peer-to-peer"



WLAN/UMA

Momentum Continues in Enterprise, Homes and Hotspots





Cisco Strategy

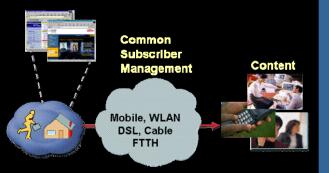
A closer look at fixed-mobile service convergence





APPLICATION CONVERGENCE

Integration of New Innovative IP D/V/V Services over Broadband for Increased Revenue



SERVICE CONVERGENCE

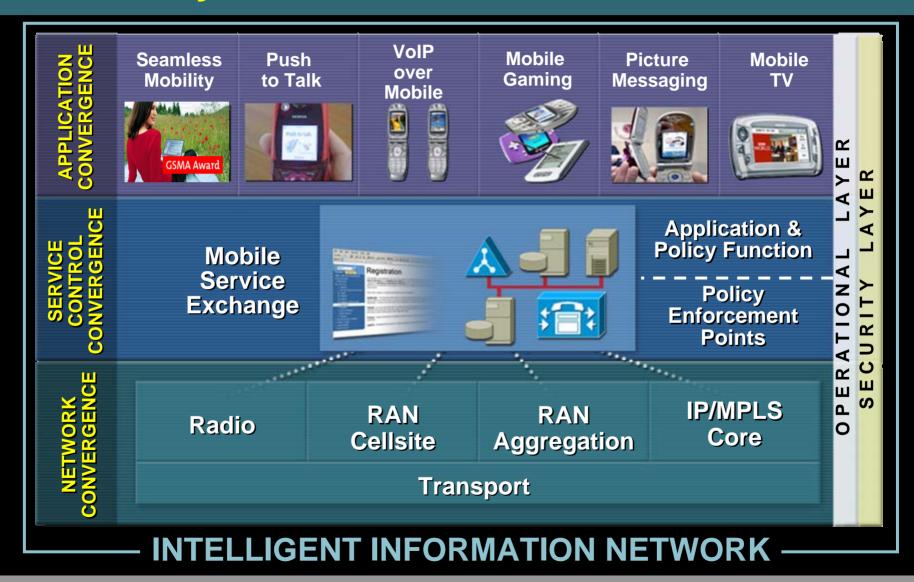
Service Continuity across Access for Customer Loyalty And Stickiness

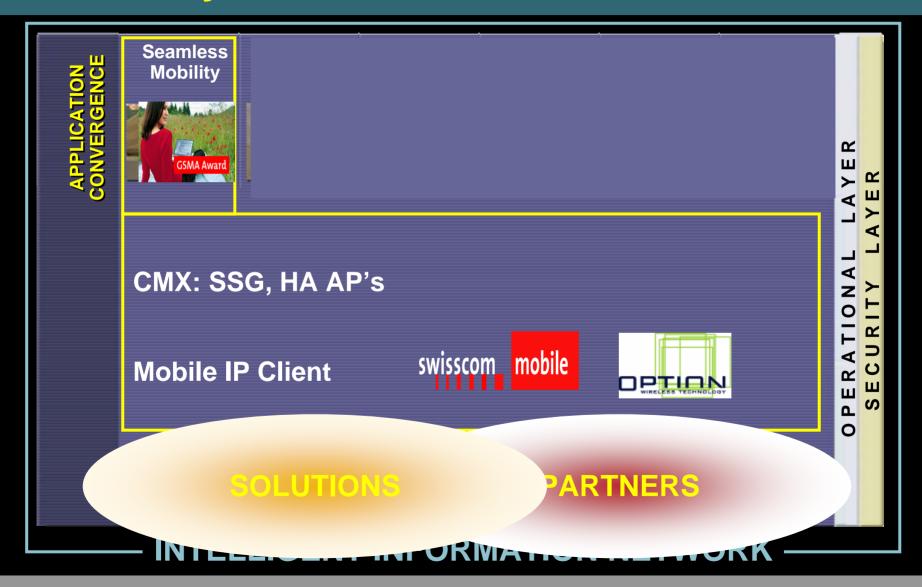




NETWORK CONVERGENCE

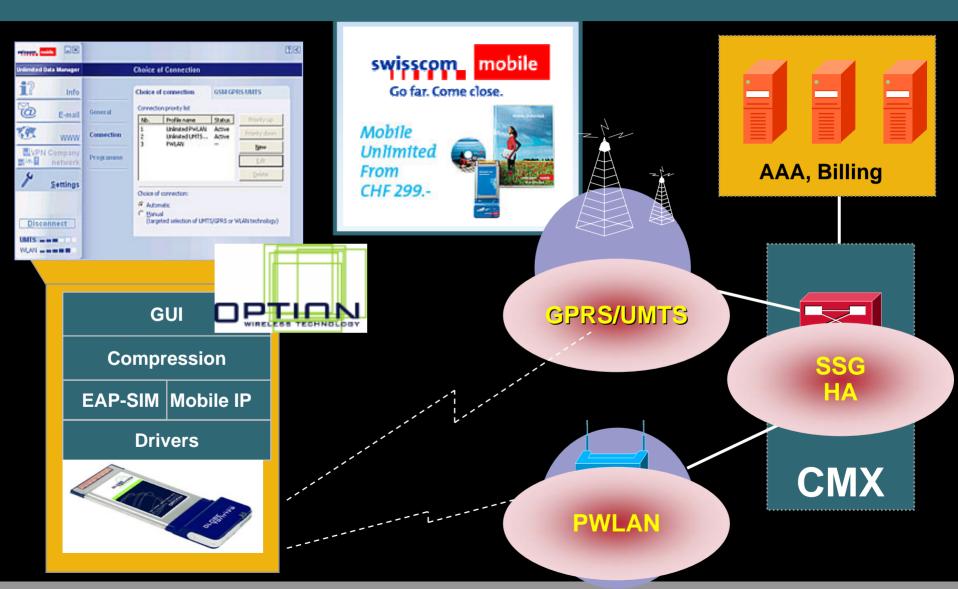
Eliminate Layers in the Network for Increased OPEX/CAPEX Efficiencies







CMX: Seamless Mobility & Multiradio PC Data Card





IPICS Vision and High-Level Architecture



IPICS Server













FW









IPICS Components - Release One Oct 24

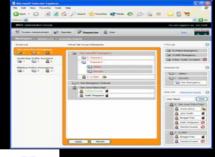
- IPICS Server (Appliance) MCS Platforms
- Media Services

RMS Router Media Services (Router DSP Release 1.0)

- Incident Management Console
- PMC (Push to Talk Management Center)
- IP Phone with Radio PTT capability
- Customization of PMC and Incident Management Console





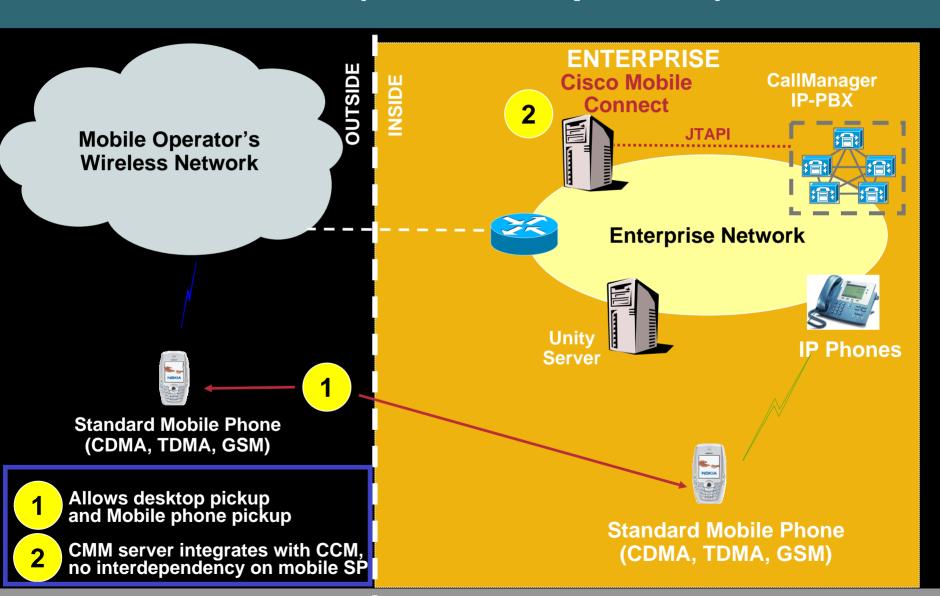








IPC Mobility Solution: (Phase 1) Mobile Connect (for mobile phones)



Cisco Mobile Connect Highlights

- Simultaneous ring (single #)
- Multiple remote destinations (up to 4 – mobile, home, etc.)
- Single enterprise voice mail
- Desktop call pickup
- Mobile phone call pickup
- Enterprise "dial tone"
- Remote on/off
- Inclusive/exclusive filters

- Caller ID (given service provider support)
- System admin controllable user profile access
- Web-based admin for system admin and enduser
- No changes required with mobile phone or mobile cellular service provider
- CCM 4.x and 5.x compatible



Cisco / Nokia Dual Mode Solution

- Cisco Call Manager
- CM Express
- CCM user license
- Cisco Mobility Manager
- Cisco WLAN
- Cisco ISR
- VPN3000 / Firewall



Enterprise Infrastructure



Operator infrastructure



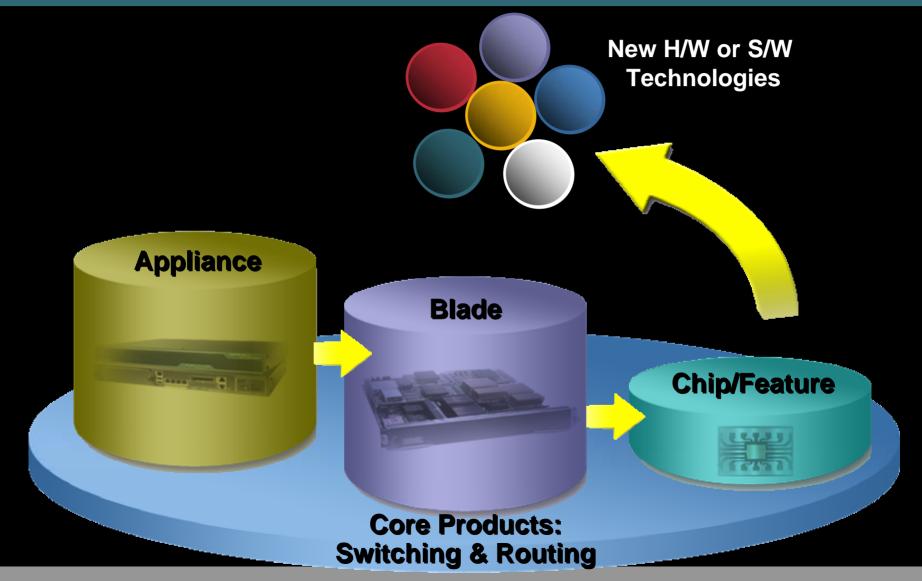


- Nokia S60 Device
- CCX Compatible
- Nokia SCCP Client
- Nokia Mobile VPN
- Nokia Mobile Email
- Nokia Business Center (Push Email+PIM)
- Nokia Device Manager
- Pointsec File Crypto
- Symantec Mobile Security





Expanding the Coverage - CCX

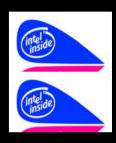


Cisco Compatible extensions Clients and Wireless Access points Compatibility

http://www.cisco.com/go/ciscocompatible/wireless

- CCX is a Cisco a program to develop interoperability with semiconductor and client vendors with Cisco Access Points WLAN.
- CCX provides additional functionalities (Security, QOS, Performance and battery Management and end to end performance) improvement while working with Cisco APs and Cisco Wireless Infrastructure











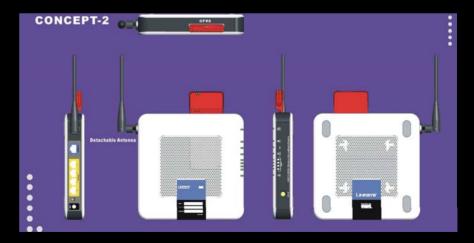


Littlebox: Linksys-Based WLAN/3G Router

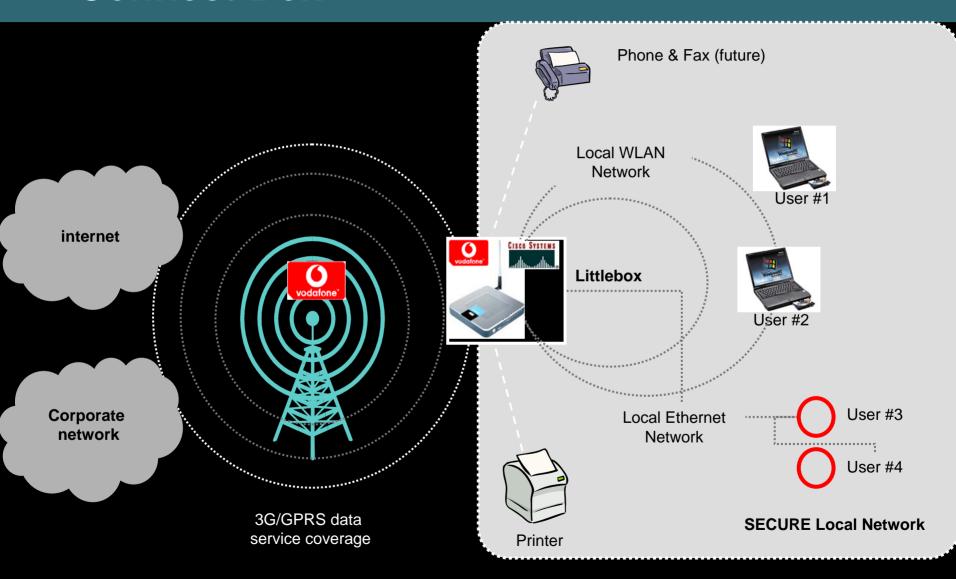


Initial Feature Set

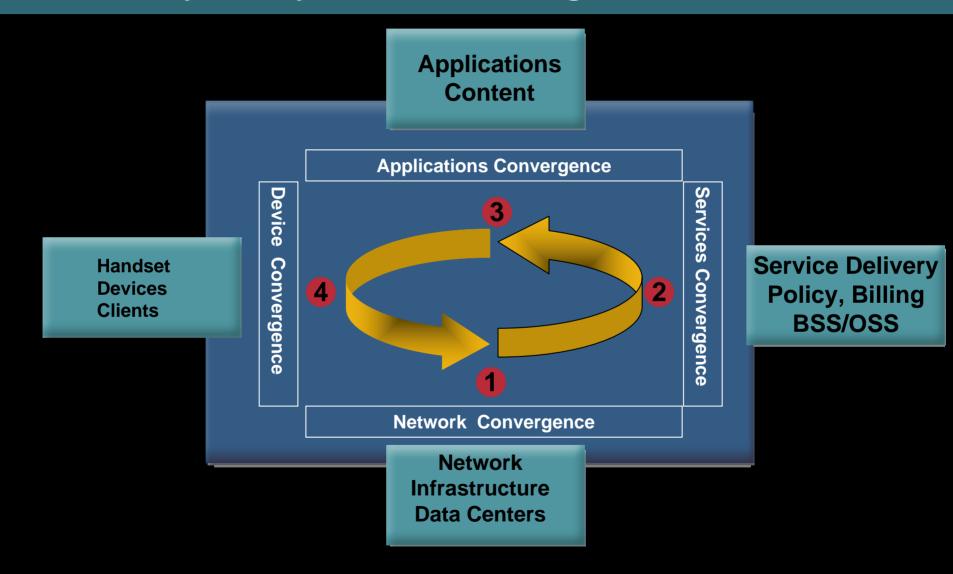
- 54 MB/s WLAN hotspot
- PCIMCA card slot to take Vodafone 3G data card
- 4-port Ethernet hub to support local networking and peripheral devices eg printer,
 - Internal software customised to support Vodafone card and services



Connect Box



Mobility Ecosystem is evolving in 4 dimensions



CISCO SYSTEMS